



Multiplier Event - GREECE
Special Session: Greening Goods Deliveries
7th Conference on Sustainable Mobility – CSuM2024
Plastira’s Lake, 4-6 September 2024

Description:

The 1st multiplier event of **Couriers Go Green!** was organized as **Special Session “Greening Goods Deliveries”** in the context of CSuM2024, in Plastira’s Lake on 4 September 2024.

CSuM2024 aimed at the dissemination of knowledge and the exchange of research and good practices among researchers and practitioners towards the adaptation of the transportation systems to climate change. The Conference was organized by the University of Thessaly, Department of Civil Engineering, Traffic, Transportation and Logistics Laboratory – TTLog, in collaboration with Department of Planning and Regional Development, Research Unit of Infrastructure Technology Policy and Development - RUITPOD.

Main theme was **“Climate Crisis and Transportation Resilient Systems”** and the thematic tracks comprise:

- Efficient and resilient transportation systems
- Renewable and clean energy in transportation
- Digital transformation in transportation
- Active mobility
- Safe and inclusive transportation
- Sustainable and resilient supply chain
- Land-use and transport infrastructure planning
- Climate-neutral transition of transportation and social innovation

“Greening Goods Deliveries” was based on the current EU policy regarding the targets and strategies for the green transition of freight transportation and logistics, with focus on last-mile delivery, courier and postal services and on the extensive review of state-of-the-art methods and tools that can be used to implement a green strategy. For the first time, it presented, a set of user-friendly interactive tools that have been developed to provide education and training to professionals in regard to governance, management and operations for the transportation and delivery of goods, to raise awareness on the footprint of relevant activities and to guide towards developing and implementing green strategies.

The session was moderated by the project coordinator, Eftihia Nathanail, Professor at the University of Thessaly, and the presentations included:

- Urban deliveries: Challenges, trends and practices - *Eftihia Nathanail, Professor, University of Thessaly, Greece*
- Green transition of courier, transport and delivery companies through education - *Nikolaos Gavanas, Assistant Professor, University of Thessaly, Greece*
- Strategic green planning for freight transport operators - *Katerina Valta, Director of Circular Economy and Climate Change Projects, DRAXIS ENVIRONMENTAL SA, Greece*
- Measure my green readiness - *Christina Papadaskalopoulou, Circular economy and Climate resilience Expert, DRAXIS ENVIRONMENTAL SA, Greece*
- Professional Certification for Courier companies and professionals on greening last-mile deliveries - *Stefanos Spanos, Director & CTO, Isonike Ltd., Greece*
- Good practices and methods on greening last-mile deliveries - *Konstantinos Kokkinos, Assistant Professor, University of Thessaly, Greece*

The event was a resounding success, attracting more than 30 key stakeholders from the courier, postal and transportation sector, and researchers. The special session served as a platform for promoting sustainable practices within the logistics and delivery industries, fostering discussions on eco-friendly solutions and technologies and promoting a greener future for the delivery sector. Attendees left inspired, ready to implement eco-friendly practices and push the boundaries of sustainability within their organizations.

